

DINOSAUR
DESIGNS



DINOSAUR DESIGNS - PLUM

February 8, 2012 - Dinosaur Designs is pleased to introduce a new limited-edition color palette, *Plum*. The new *Plum* palette showcases favorite Dinosaur Designs pieces by it's **Creative Directors Louise Olsen and Stephen Ormandy**.

With shades ranging from powder pink through to deep purples with zesty lime green highlights, *Plum* provides the perfect gift this Valentine's Day and Mother's Day. Consisting of 15 jewelry and 9 house-ware styles, *Plum* includes the reintroduction of an old favorite from the Dinosaur Designs archive, the wood veneer bangle, not produced in over four years.

Plum has been designed and handmade in our Sydney studio. Maintaining the sustainable philosophy of Dinosaur Designs, *Plum* illustrates the signature handcrafted jewelry and objects that have become synonymous with Dinosaur Designs over the last 25 years.

Exclusive to Dinosaur Designs stores, *Plum* will be available in early February at the Sydney, Melbourne, New York, and online stores.

For more information about Dinosaur Designs please visit: www.dinosaurdesigns.com.au

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