

For immediate release:

fordPROJECT Announces

Opulent Vision

January 17 – February 17, 2012

NEW YORK, January 4, 2012– fordPROJECT is pleased to announce a group exhibition entitled ***Opulent Vision***. This exhibition brings together a group of artists who have been a part of fordPROJECT's first year and introduces the work of artists who are new to the exhibition program. *Opulent Vision* will be on view from **January 17th through February 17th, 2012**. There will be an opening reception on **Tuesday, January 17th from 6-8pm** at fordPROJECT, **57 W 57 floors 19-20**.

Opulent Vision includes a collection of works that highlight many parallels of the contemporary cultural landscape. Spanning across disciplines from painting to sculpture to conceptual works on paper, the exhibition provides a look at a selection of fordPROJECT's inaugural roster of artists, with the debut of new voices. *Opulent Vision* presents unique perspectives that reflect historical ceremonies, mythical lands, and unique architectural environments. The exhibition will fill the gallery's penthouse space with vivid colors, rich wallpaper, paintings of inspired interiors, and a site-specific installation. Artists in *Opulent Vision* previously on view at fordPROJECT include **Lisha Bai, Alessandro Belgiojoso, Kent Henricksen, and Naama Tsabar**. fordPROJECT is pleased to introduce new artists **Annika Connor, Kristen Schiele** and **Veronica Smirnoff**.



Kristen Schiele, *Cabin Yule-Tide*, 2011, 48"x46", oil on canvas.

Also on view is the video program ***What One Sees Is Not Seen***, curated by **Alfredo Hertzog**. In the presentation, **Hertzog** brings together a selection of videos to exemplify the ways in which contemporary artists approach various forms of presentation. Works range from the dream-like imagery of **Pipilotti Rist**, to the politically fueled films of **Mateo Maté** and **Hans Op de Beeck**. Other artists include **Mauricio Alejo, Adriana Bustos, Cabello/Carcelle, Filipa César, Goldiechiari, Cao Guimarães, Kaoru Katayama, Jorge Macchi, Antoni Muntadas, and Kamen Stoyanov**.

The opening of *Opulent Vision* also marks the second installment of the ongoing collaboration between fordPROJECT and **BLACKLOTS**. A selection of artworks from BLACKLOTS' inventory will be on view to enhance and complement fordPROJECT's exhibition program.



As part of the ongoing commitment to collaborative initiatives, fordPROJECT is pleased to invite curators Ingrid Chu and Savannah Gorton of the non-profit commissioning organization **Forever & Today, Inc.** to present New York artist **Jack Early's** new installation, ***Winter to Spring 1993***. In the upstairs solarium, the installation includes a new wall assemblage, *Winter to Spring 1993*, 2012 and a newly commissioned sculpture entitled *Smoking Mad Paul*, 2012. *Winter to Spring 1993* reflects on the storied pop culture lore of John Lennon's contentious relationship with Paul McCartney and the Beatles' Apple Records venture. The work also serves as a loose parallel to Early's previous experience as the art collaborative Pruitt-Early, and the eventual collapse of this relationship in 1994.

fordPROJECT will continue to present ***f/P Editions*** in the Upstairs Project Space. Works by **Lisha Bai, Jason Gringler, Kent Henricksen, Shin il Kim, Stephen Posen, Manuela Paz, Stephen J Shanabrook & Veronika Georgieva** and **Zdravko Toic** will be on view and available for purchase online.

About the fordPROJECT and BLACKLOTS Collaboration

Beginning in November 2011, through the spring 2012 season, fordPROJECT will be incorporating BLACKLOTS' art inventory into its curatorial program to create a hybrid art buying experience. The collaboration between auction company and commercial gallery creates a new perspective marking the future of how a viewer can experience and acquire artwork.

About f/P Editions

f/P Editions include a recently expanded selection of prints and multiples which are available online at fordproject.com/editions. fordPROJECT accepts all forms of payment and prices range from \$200 to \$900.

About BLACKLOTS

BLACKLOTS is a curated art auction platform for the resale and acquisition of contemporary art. BLACKLOTS facilitates art transactions by providing sellers and buyers the means to find and deal with one another—in an expedited manner, at lower rates and with a far broader audience than traditional auction houses and dealers. BLACKLOTS is quick, convenient, efficient, and secure—the new way to resell and purchase Contemporary Art. BLACKLOTS' international network of consultants, collectors and dealers enables their clients to reach an exclusive, motivated audience, and the online platform allows collectors from around the world to “attend” and participate in their auction.

For more information about BLACKLOTS please visit www.blacklots.com.

About fordPROJECT

fordPROJECT launched in January 2011 as a gallery space designed for site-specific installations, exhibitions, artist commissions, art collectives, curatorial programs, collaborative initiatives, special art-driven events and more. fordPROJECT's approach engages the global art community in exploring cutting edge practices while working with leaders and emerging voices in the field. fordPROJECT strives to provide platforms for educational programming, lecture series and new artistic collaborations, capturing a contemporary window into the ever-expanding global art community.

fordPROJECT is a 3,345 square foot bi-level penthouse, surrounded by terraces beautifully landscaped with boxwood birch. Brook Landscape recently renovated the 19th Floor terrace using classic elements of garden design, including Herringbone decking and beaux-arts style planters, paired with a minimal plant pallet to create a timeless aesthetic.



For more information about fordPROJECT please visit www.fordproject.com.

#

Media Contacts

Jeffrey Walkowiak or Henry Lyon
Blue Medium Inc
T: +1 (212) 675 1800
F: +1 (212) 675 1855
Jeffrey@bluemedium.com
Henry@bluemedium.com

Cassandra Tighe
fordPROJECT
T: +1 (212) 219 6545
Ctighe@fordproject.com