

FRIEDMAN BENDA

Friedman Benda announces design industry veteran Alex Gilbert as newest member of the gallery's sales division



New York, NY (September 18, 2019) – Friedman Benda is pleased to announce that design industry veteran Alex Gilbert will join the gallery's sales team.

With over 15 years of experience working at the intersection of design and technology, Gilbert was formerly a Vice President at Sotheby's Home. While at Sotheby's, she oversaw the development of their online marketplace. Previously, Gilbert was at Artsy, where she led their design division, and curated numerous public events and exhibitions. Active in the design community, she is currently a board member of the Female Design Council, co-chair of the Storm King Summer Solstice, and in 2019, co-curated *Out of Office* at A/D/O.

"There is no other gallery that I feel has done more to concretize the work of today's most talented designers, as well as that of the 20th century masters. I am incredibly enthusiastic to further increase visibility for the gallery and its designers. While long heralded by museum curators and design collectors, there's still room for growth of design collecting within the art world, architecture and interiors, and other creative fields," says Gilbert.

About Friedman Benda

Since its inception in 2007, Friedman Benda has served as an international platform for the leading voices in design, as well as historically significant estates. The gallery's roster highlights key narratives that intersect contemporary design, craft, architecture, cutting-edge technological research, visual and conceptual art. Through exhibitions, publications, institutional collaborations, Friedman Benda has played a vital role in the development of the contemporary design market and scholarship. For further information please visit www.friedmanbenda.com

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