

**Magnusson Architecture and Planning PC**  
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## **MAGNUSSON ARCHITECTURE AND PLANNING ANNOUNCE COMPLETION OF THE PRINTHOUSE**

*Project brings 71 market rate and affordable units  
targeted at young professionals seeking a more affordable urban lifestyle  
in New Rochelle, NY*



Photo courtesy Magnusson Architecture and Planning.

**New York, NY (January 17, 2019)** – Magnusson Architecture and Planning (MAP) recently announced the completion of The Printhouse, a six-story, 68,300 sf mixed-use development. The building replaces an old printing warehouse and retail space along Huguenot St. in New Rochelle. Within walking distance of Metro-North Railroad, its close proximity to New York City, is ideal for those seeking a more affordable urban lifestyle.

Targeting young professionals, the building's design includes integrated technology such as building-wide WiFi access, in-unit USB jacks, keyless entry through a cell phone app and a mail room with digital notification screens. The seventy-one apartments (studio, one- and two-bedrooms) feature modern, high quality finishes and large windows for natural light. All units are equipped with an appliance package including a washer and dryer, smart home technology, and Ori walk-in closets in select units. The building's interiors were designed by Gil Even-Tsur Architecture Workshop. Upper floor units have balconies facing Huguenot Street. Resident amenities include a game room and lounge with an area for social events, a rooftop terrace, a state-of-the-art fitness center, parking, and refrigerated storage for meal deliveries.



The ground floor has 2,400 square feet of retail/commercial space, flexible for shared-work spaces and a coffee shop.

Built on the site of a former printing business, the design embraces that heritage. Rectangular frames on the exterior reference the tools and cases used in typesetting. The horizontal orientation of the frames and light-colored panels along with the vertical groupings of windows suggest the look of metal type pieces set in a form ready for printing. With renewed interest and investment in the city's downtown, the design also makes a statement about modern urban living in New Rochelle. Community/gathering spaces, including active areas like the gym and more passive ones like the roof terrace are priorities, as are high-quality materials and finishes, and large windows for natural light.

The Printhouse is one of the first projects to open amidst the downtown revitalization program underway in New Rochelle, the most ambitious plan in the history of the city. The plan includes 31 projects encompassing 6 million square feet with more than 5,000 housing units approved. Eleven developments are currently under construction. Mayor Noam Bramson identified The Printhouse as a project at the heart of the plan's vision and an example of its values and goals, which include preserving socio-economic diversity and high-quality design.

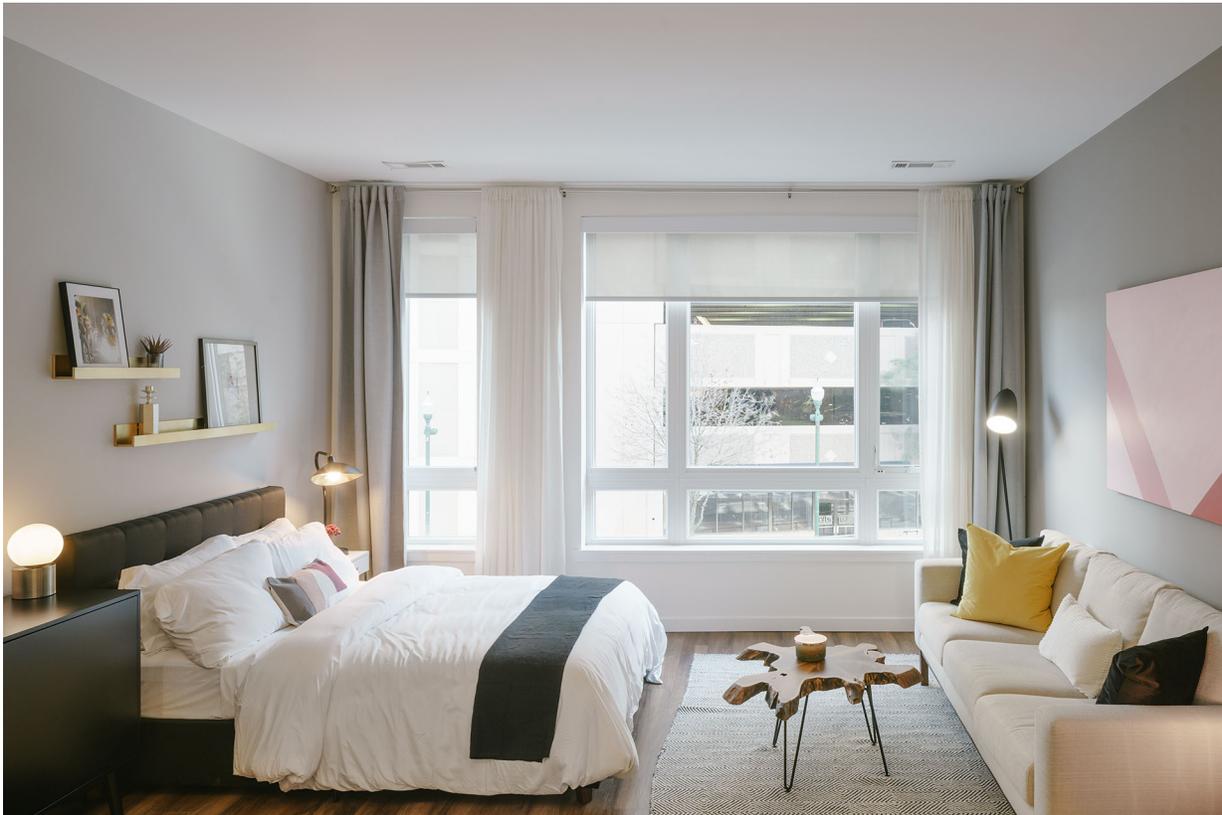


Photo courtesy Magnusson Architecture and Planning.

## **ABOUT MAP**

For over three decades, Magnusson Architecture and Planning (MAP) has worked with non-profit groups,

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municipalities, and for-profit developers to improve the lives of those who live and work in their communities. MAP's award-winning buildings and urban revitalization projects serve as the foundation for vibrant and healthy neighborhoods. Since our founding in 1986, we have been at the forefront of quality housing, sustainable building and urban design.

MAP offers comprehensive architectural and planning services that blend design excellence with technical and planning expertise. The firm specializes in mixed-use developments including: affordable, supportive, senior, mixed-income, and market-rate housing; urban design and, community-based planning projects.

In 2015 MAP established a Volunteer Program. Every month a team of staff, friends, and family donate personal time to projects that serve residents of the buildings the firm has designed, improve features in those buildings or support the clients of MAP's nonprofit partners.

A selection of photos are accessible [here](#). Additional photos available upon request.

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