



HOWL ARTS AWARDED MAJOR GRANT FROM THE NEW YORK STATE COUNCIL ON THE ARTS



New York, 12 January 2022—Howl Arts Inc is pleased to announce that. is the recipient of a grant award totaling \$49,500 from the New York State Council on the Arts (NYSCA) to support the recovery of the nonprofit arts and culture sector. Following New York State's \$105 million investment in the arts for FY2022, NYSCA has awarded more than \$80 million since June 2021.

"The arts have long been a critical sector in our economy, and as we continue to rebuild a stronger New York, it's essential we do all we can to help this industry thrive once again," Governor Hochul said. "These awardees represent the best of what New York's vibrant communities have to offer and with this funding in hand, they will be able to not only continue their creative and inspiring work but help spur revitalization in their own backyard as well."

This award will support public programs at Howl throughout 2022, including the &Friends series, art education workshops, and exhibitions by artists and cultural historians that explore themes ranging from drag and graffiti to environmental justice and gentrification. NYSCA support underscores the importance of Howl's importance as a space that celebrates a rich cultural legacy and supports artists who continue to innovate and push boundaries.

Funding from NYSCA follows a generous grant from the National Endowment for the Arts, awarded in 2021 in response to the COVID-19 pandemic.

For further information about the grant and other Howl Arts programs, contact: [Nicole Bliss](#), Development Director.

SAMPLE PRESS RELEASE TEXT FROM NYSCA:

[YOUR ORGANIZATION] awarded [YOUR GRANT AMOUNT] by the New York State Council on the Arts

[YOUR CITY/STATE] – [YOUR ORGANIZATION] announced today a grant award[s] totaling [YOUR GRANT AMOUNT] from the New York State Council on the Arts (NYSCA) to support the recovery of the nonprofit arts and culture sector. Following New York State’s \$105 million investment in the arts for FY2022, NYSCA has awarded more than \$80 million since June 2021. [IF YOU RECEIVED AN GRANT AWARD IN ROUND ONE OR ROUND TWO, YOU CAN LIST IT HERE, e.g., a RESTART NY: RAPID LIVE PERFORMANCE GRANT].

Governor Kathy Hochul Quote: "The arts have long been a critical sector in our economy, and as we continue to rebuild a stronger New York, it's essential we do all we can help this industry thrive once again," Governor Hochul said. "These awardees represent the best of what New York's vibrant communities have to offer and with this funding in hand, they will be able to not only continue their creative and inspiring work, but help spur revitalization in their own backyard as well."

Mara Manus Quote: "NYSCA applauds Governor Kathy Hochul and the New York State Legislature for their responsive investment of \$105 million for the nonprofit arts and culture sector. 2022 will continue to bring change and [YOUR ORGANIZATION] will play a vital role in the renewal of our state’s economy and creative ecosystem," said Mara Manus, Executive Director, NYSCA. "On behalf of the entire NYSCA Team, we wish to extend our sincere congratulations on your award."

Katherine Nicholls Quote: "Council congratulates [YOUR ORGANIZATION] on their grant award! New York State arts and culture organizations inspire New Yorkers and cultivate community in every region," said Katherine Nicholls, Chair, NYSCA. "Arts and culture are crucial to our state’s health, and Council recognizes the dynamic impact of NYSCA grantees on the well-being of all New Yorkers."

You can read Governor Hochul’s press release here:

<https://www.governor.ny.gov/news/governor-hochul-announces-45-million-critical-fundingpropel-recovery-nonprofit-arts-and>

[DESCRIBE WHAT YOUR ORGANIZATION WILL DO WITH THIS GRANT AWARD HERE.]



